

JOB TITLE: Creative Specialist
DEPARTMENT: Creative Specialists
REPORTS TO: Manager, Creative Specialists

OVERVIEW

Do you love shooting photography/video, and being out in the field? Do you thrive in a fast-paced environment that's evolving? Do you take initiative and get the job done?

This dynamic role might be perfect for you. Expect a hybrid role of creative adventure driving daily to a diversity of real estate listings, a splash of directing people on camera, and customer service working with real estate agents.

We are looking for individuals who are highly motivated, detail-obsessive, communicative, and responsible for the core function of our real estate photo/video business. We provide continued training and career advancement opportunities as a growing company.

SUMMARY

A Creative Specialist (CS) is responsible for the in-field production of our real estate marketing solutions. Responsibilities include but are not limited to photography, videography, aerial drone operation, file management, and etcetera. A Creative Specialist utilizes their creative abilities to ensure client satisfaction while upholding the aesthetic standards and core values of REVEL. They are expected to have strong communication skills, be detail obsessive, and excel in time management.

RESPONSIBILITIES

- Complete photo, video, and drone on site for clients.
- Upload footage and communicate any and applicable field notes to respective team members.
- Identify and determine the best creative solutions while completing our services.
- Travel to and from shoots in a timely manner.
- Communicate vision and expectations to clients on-site and remotely.
- Prepare, maintain, and manage company equipment.
- Maintain calendar accuracy for time tracking purposes.
- Oversee listing solutions from start to finish.
- Maintain responsive and consistent communication across departments.
- Operate effectively within both a team environment and individually.
- Offer solutions consultations for in-field upgrades.
- Participate in approved and/or required training and development opportunities.

SKILLS AND QUALIFICATIONS

- Refined photography, videography, and drone operation skills.
- Professional etiquette, positive attitude, and excellent customer service skills is a must.
- Transport Canada Drone Pilot Certificate – Basic Operations preferred.
- Valid Driver's License.
- Reliable vehicle.
- Great internet connection.
- Experience in the Real Estate industry preferred.
- Customer service background or Marketing/Sales experience is a plus.
- Strong creative, analytical, problem-solving, and decision-making skills.
- Ability to function well in a high-paced and at times stressful environment.
- Adobe Creative Suite fluency.
- File management systems knowledge preferred.

WORK HOURS

This is a seasonal, part-time/full-time (15-40+ hours a week) hourly, non-exempt position. Limited weekend availability may be required. Our standard operating hours are from Monday-Sunday, 9:00 am EST to 7:00 pm EST.

WORKPLACE CULTURE

We are a privately funded and owned start-up. As a burgeoning real estate marketing agency, we are innovative and disruptive. We value open communication, team chemistry, and challenges that are stimulating. Our Vision can be found here: revelmarketingagency.com/vision

EDUCATION AND EXPERIENCE QUALIFICATIONS

- High school diploma or equivalent
- Undergraduate degree or equivalent relevant work experience
- 1-3 years of experience in professional or independent creative contracting work

PHYSICAL ACTIVITIES

- Moving about to accomplish tasks or moving from one worksite to another
- Adjusting or moving objects up to 50 pounds in all directions
- Repeating motions that may include the arms, wrists, hand, and/or fingers
- Operating light machinery and/or electronic equipment
- Assessing the accuracy, neatness, and thoroughness of the work assigned
- Standing for extended periods of time

We are looking for passionate individuals who take pride in their work! The ideal applicant takes chances but is also calculated. They practice a student and teacher mindset and learn as quickly as they are willing to share their knowledge. Lastly, they value themselves as intrapreneurs and have developed the leadership competencies and business acumen to operate with ownership.

To officially apply for this opportunity, please email your resume and cover letter to Zach Remus.

zachremus@revelmarketingagency.com

REVEL provides equal employment opportunities to all employees and applicants for employment and prohibits discrimination and harassment of any type without regard to race, colour, religion, age, sex, national origin, disability status, genetics, protected veteran status, sexual orientation, gender identity or expression, or any other characteristic protected by federal, provincial or local laws.